

Paul Danowski

Web Developer / Graphic Designer / Software Engineer / Inventor

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Professional Summary

Designer, Developer, and Inventor blending graphic design, 3D rendering, and software engineering to craft engaging digital experiences. Holder of multiple certifications in web and software development, and inventor on U.S. Patent No. US 12,353,062 B2. Skilled at building user-focused digital solutions that merge creativity with technical precision.

Core Skills

- **Front-End Development:** HTML, CSS, JavaScript, React.js, Responsive Design, UI/UX
- **Back-End Development:** Node.js, Express.js, APIs, Database Integration
- **Design & Media:** Graphic Design, Illustration, Photography, 3D Rendering, Photo & Video Editing
- **Web Tools & Platforms:** WordPress, DNS Management, Online Marketing Campaigns
- **Other:** Project Management, Client Relations, Cross-Functional Collaboration

Professional Experience

Paul Danowski Visual Design — Founder / Designer

Independent Creative Studio | 2009 – Present

- Founded and managed a design studio specializing in branding and digital media.
- Designed and developed logos, websites, brochures, and marketing campaigns for diverse clients.
- Delivered cross-platform creative work (web, print, video) that boosted engagement and brand visibility.

ThinkSonic Media — Director of Creative Design / Co-Founder

2016 – 2019

- Co-founded and led creative strategy for a media and marketing agency.
- Built websites, graphics, and promotional materials for small-to-mid-sized businesses.
- Negotiated contracts, managed clients, and ensured high-quality, on-time project delivery.

Alpine Brokerage Services — Marketing Coordinator

2010 – 2016

- Maintained and updated the company website, ensuring accuracy and user engagement.
- Designed graphics, HTML email campaigns, and collateral to support marketing efforts.
- Directed marketing initiatives independently from planning through execution.

Education & Certifications

- **App Academy** — Certificate, Software Engineering (2024)
- **MIT** — Certificate, Python Programming (2023)
- **Codecademy** — Certificate, Web Development Fundamentals (2025)
- **Codecademy** — Certificate, Building Interactive Websites (2025)
- **Camden County College** — Certificate, Web Design (2012 – 2014)
- **Art Institute of Philadelphia** — A.S. Graphic Design (2006 – 2009)
- **West Virginia University** — B.S. Psychology (2000 – 2005)